

Board meeting Jan. 28, 2022.

Carole presented on finances. We may not need non-profit status, as our income will be low. Rebecca mentioned that having this status would also give us tax-exemption if we ever tried to organize a conference separate from a hosting university, so we will still explore it as a possibility.

Fundraising: sell T-shirts? Could help provide travel funds. Look into how to get Tshirts, stickers, or pins for merch. Emily will look into that.

Conference details as they stand: F2F at App State and Zoom, but no hybrid sessions

Sessions Thurs AM / PM; Fri AM / PM Reception / dinner; Sat sessions AM, lunch and bus meeting

Committee expressed concerns about accessibility of conference without any hybrid options.

- Luiz pointed out that we will functionally end up with two conferences that way--one OL and one F2F
- Angela mentioned that, with the international makeup of the ISSM now, we really need to reconsider being entirely virtual?
- I mentioned that some sessions might have to be in-person for people to get funding.
- Perhaps in-person sessions could be trainings?
- Chrissie says contingent faculty need a virtual component
- Perhaps the ISSM should get equipment (cameras, mics) to use at our conferences to facilitate hybridity
- In all, the committee seemed opposed to having no hybrid option, but we need to talk to Alexandra

Possibly expanding to have sessions at MLA, Medieval Academy, Society for Cinema Studies, Society for Gender and Medieval Studies, Pop Culture Association.

Need a host for 2023. Manchester? David Matthews is there.

Luiz.

- Wants to rework the "about us" section of the website; it feels out of focus. Perhaps start with what we are, then go into history and update it.
- Make the website also have Spanish version, maybe French as well? Carol suggests asking the listserve generally to help with translation. Several other languages were suggested.
- We should find out who we are: Who are the members, who wants to be a member, what are the numbers?
- Perhaps run a survey through the website or online to ask people if they think of themselves as members, or just subscribe to get news and updates, and what is their academic status.
- Should we set a goal of expanding outreach, or consolidate what we have?

- Consider what we can offer students as an organization (may vary by country)

Emily points out that if we know who we are, we can more successfully brand. We don't have a branding package for our logo, etc. Perhaps we could prepare this and have it on a private page on the website (so neo-Nazis don't steal it). Emily and Luiz will work together on this.

Next month smaller groups of the board. will meet to discuss specialized issues, then we will meet again in 2 months.

Carol will make a listserve for the Board.

Social media contacts:

Emily Harless: @emharless on Twitter

Chrissie: @TheGoddessLivia on Twitter. I also have a podcast @HistorySzilagyi (shameless plug)

@LuizGuerra95: Facebook: <https://web.facebook.com/Luiz.F.A.Guerra>

Rebecca: @brackmann1066

Carole: @postmedievalist (for Twitter, I think) and <https://www.facebook.com/postmedievalist>